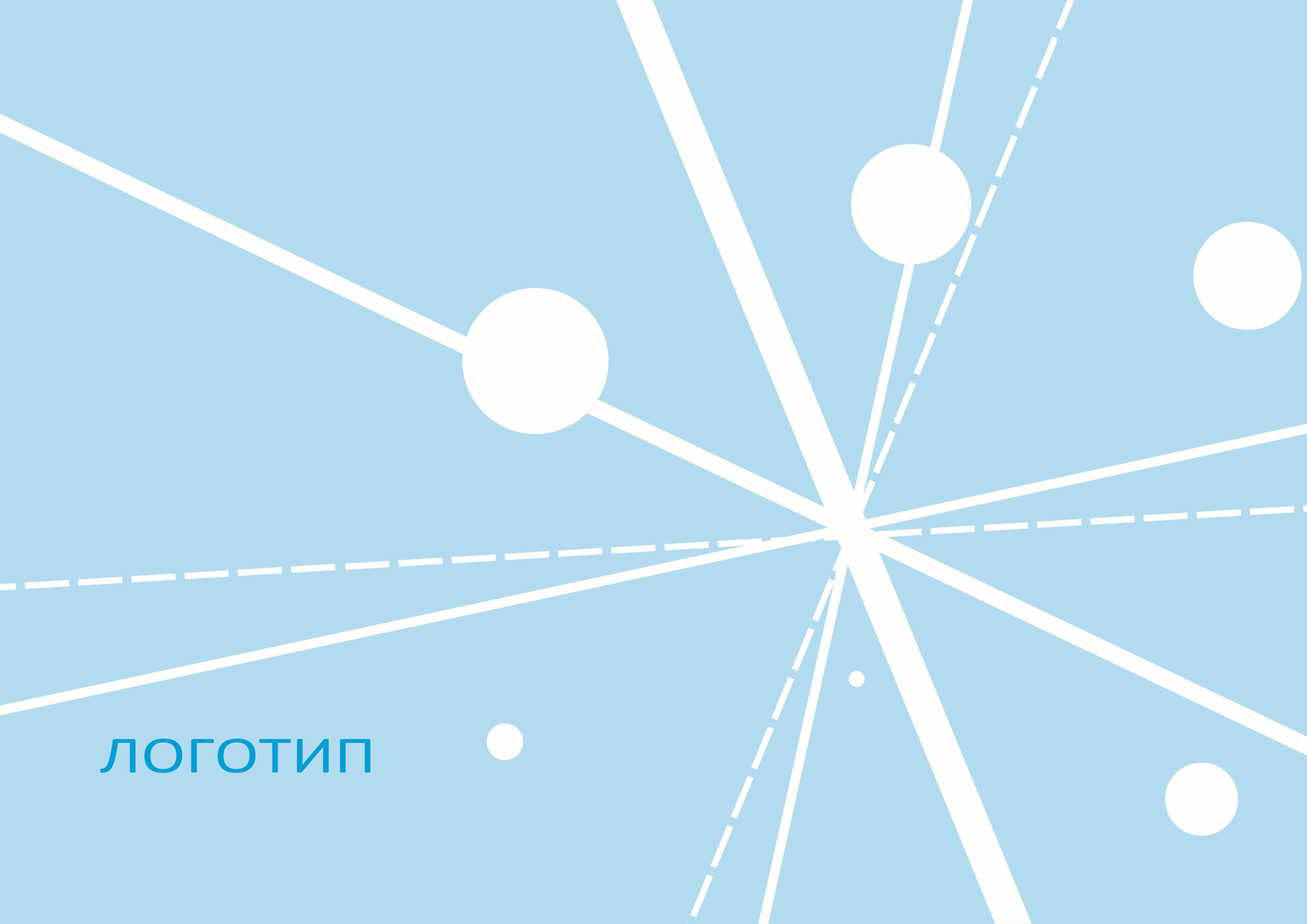


The background is a solid blue color. Overlaid on this are several white geometric elements: a network of lines radiating from a central point, some solid and some dashed; and several white circles of varying sizes. One large circle is positioned to the left of the main text, another large one is above and to the right, and a smaller one is further to the right. The text is in a bold, white, sans-serif font.

ПРОФИЛЬНЫЕ
ПСИХОЛОГО-
ПЕДАГОГИЧЕСКИЕ
КЛАССЫ

РУКОВОДСТВО
ПО ФИРМЕННОМУ СТИЛЮ



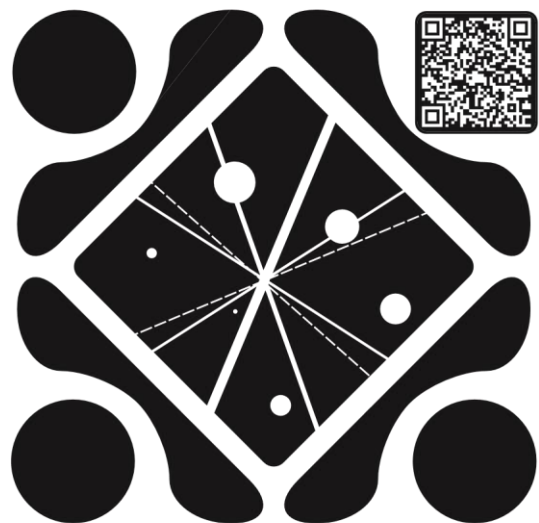
ЛОГОТИП

Логотип

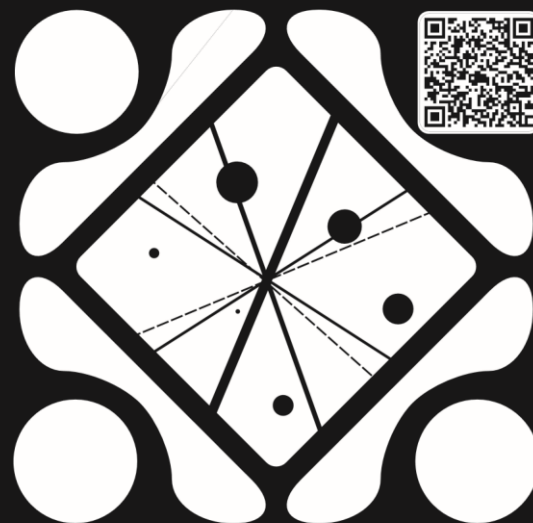


**ПЕДАГОГИЧЕСКИЕ
КЛАССЫ РОССИИ**

Логотип. Монохромные варианты



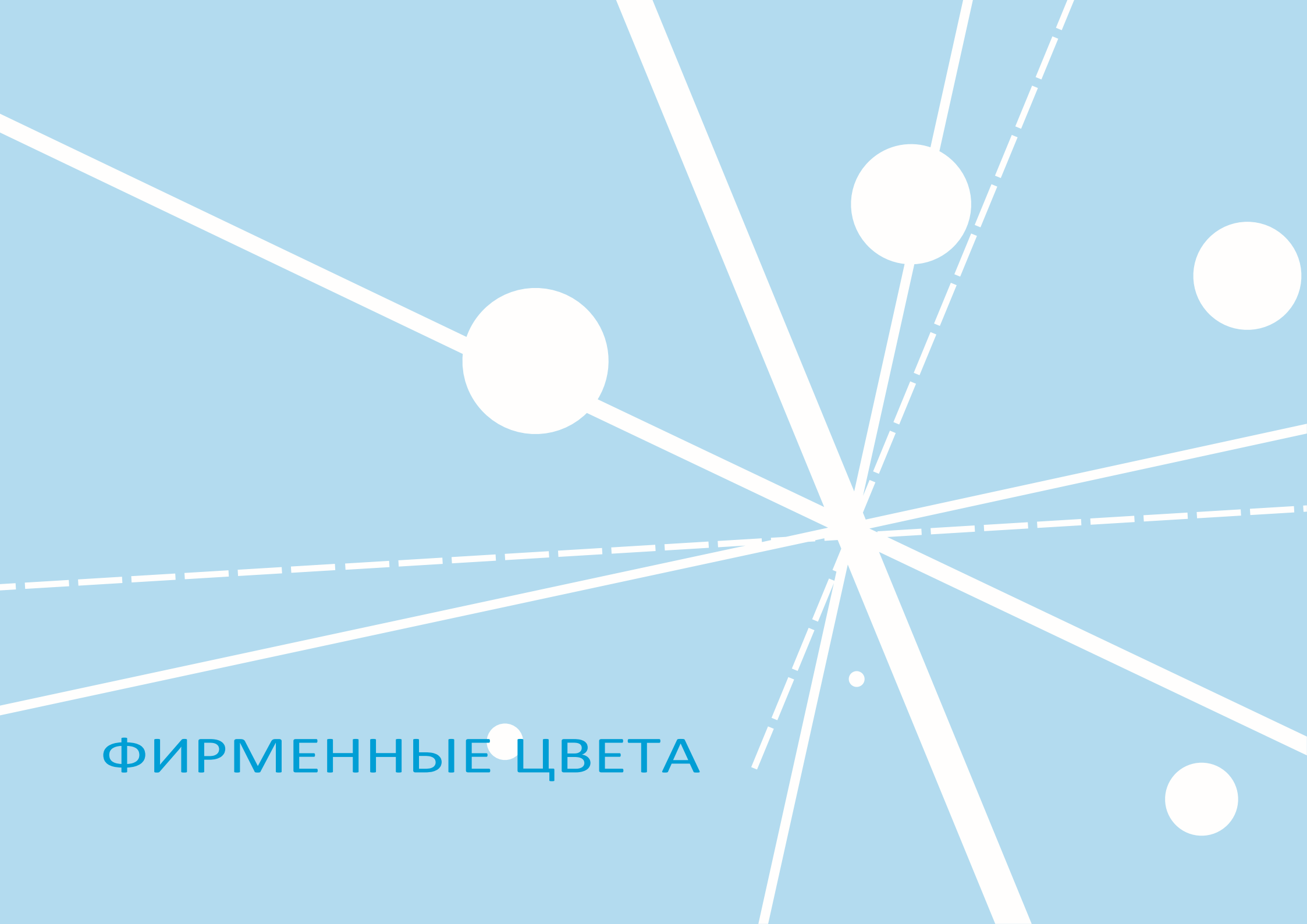
**ПЕДАГОГИЧЕСКИЕ
КЛАССЫ РОССИИ**



**ПЕДАГОГИЧЕСКИЕ
КЛАССЫ РОССИИ**

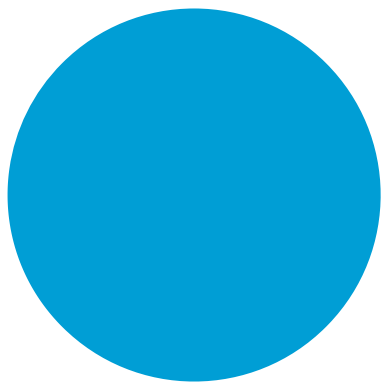
Логотип. Охранное поле



An abstract geometric design on a light blue background. A central point from which several white lines radiate outwards. Some lines are solid, while others are dashed. There are four large white circles and one small white circle. The text 'ФИРМЕННЫЕ ЦВЕТА' is written in a bold, blue, sans-serif font in the lower-left quadrant.

ФИРМЕННЫЕ ЦВЕТА

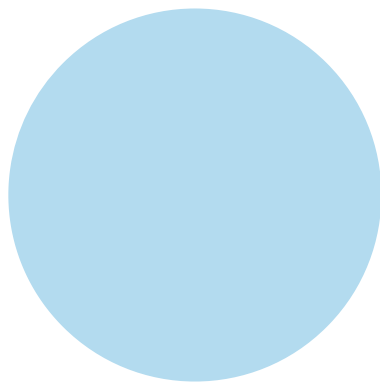
Фирменные цвета и градиент



PANTONE 299

0 159 227 181

PANTONE 299



PANTONE 283 100 0 0 0

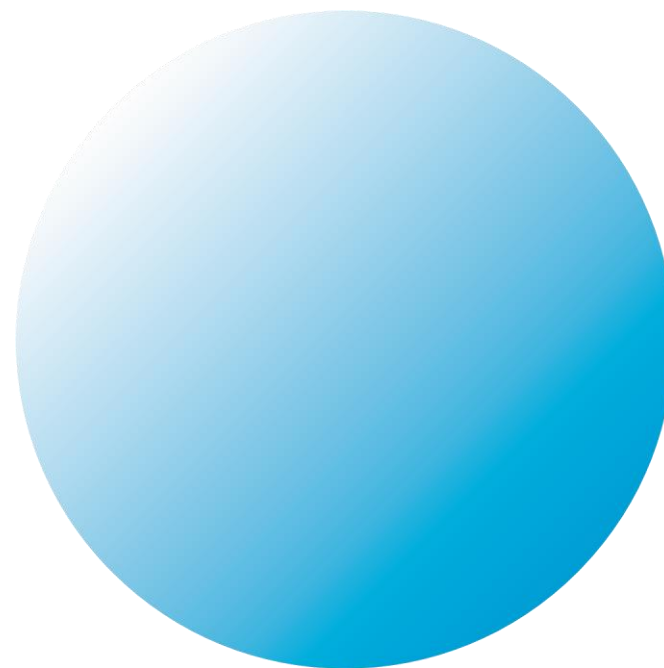
224 249 009FE3 B5E0F9

33 0 0 0

PANTONE 000C

0 0 0 0

255 255 255

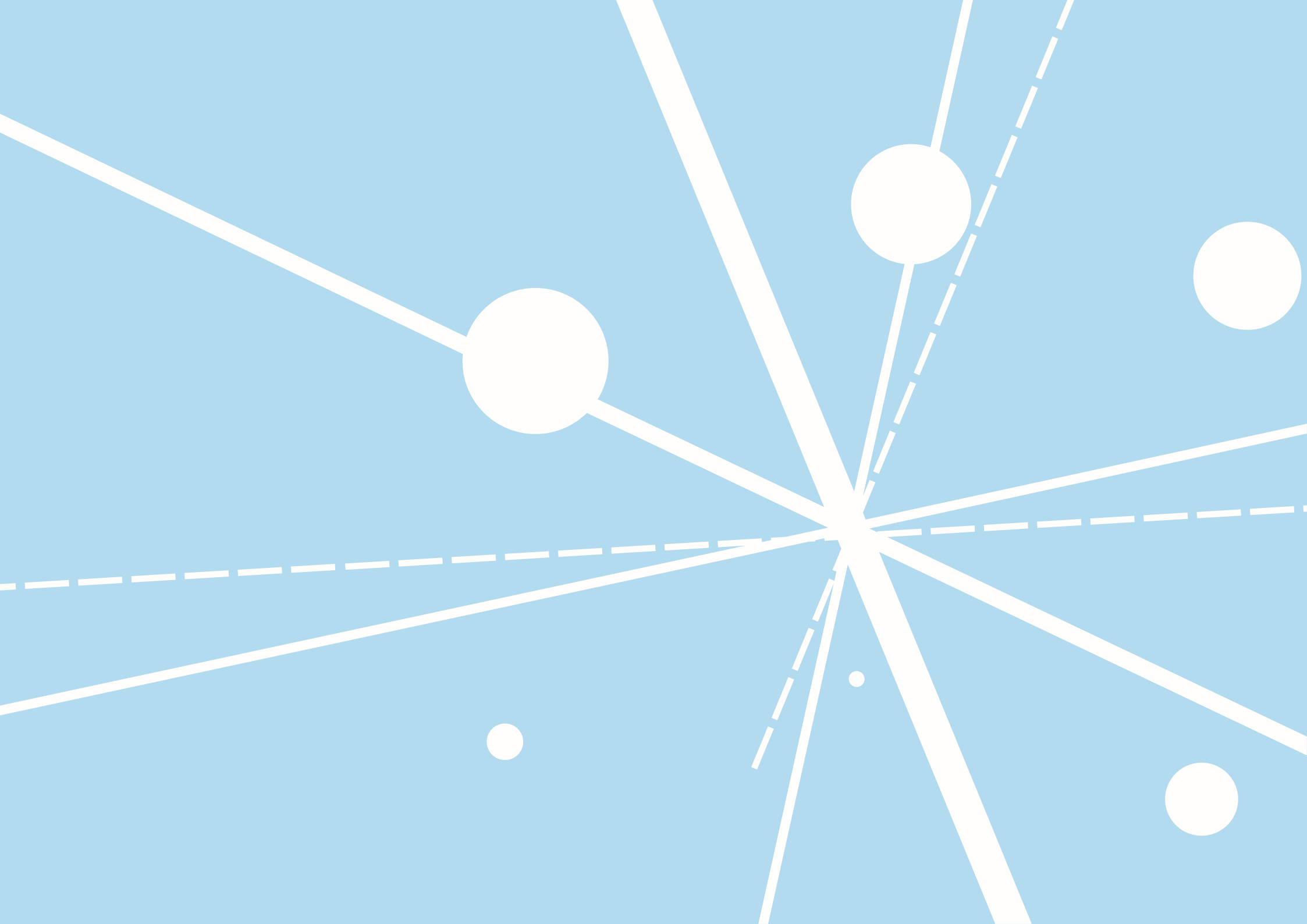


FFFFFF

100 0 0 0

0 159 227

009FE3



Фирменный шрифт

•A
4 Заголовок **Montserrat**

Bold

•A
2 Подзаголовок **Текст заголовка**

Bold

Текст
Regular

A

Основной текст
Основной текст
Основной текст

Сноска
Regular Текст сноски

,7•A
0

An abstract geometric design on a light blue background. A central point is the origin for several white lines radiating outwards. Some lines are solid, while others are dashed. There are four large white circles and one small white circle. The text 'ФИРМЕННЫЕ ЭЛЕМЕНТЫ' is written in a bold, blue, sans-serif font in the lower-left quadrant.

ФИРМЕННЫЕ ЭЛЕМЕНТЫ

Фирменный узор



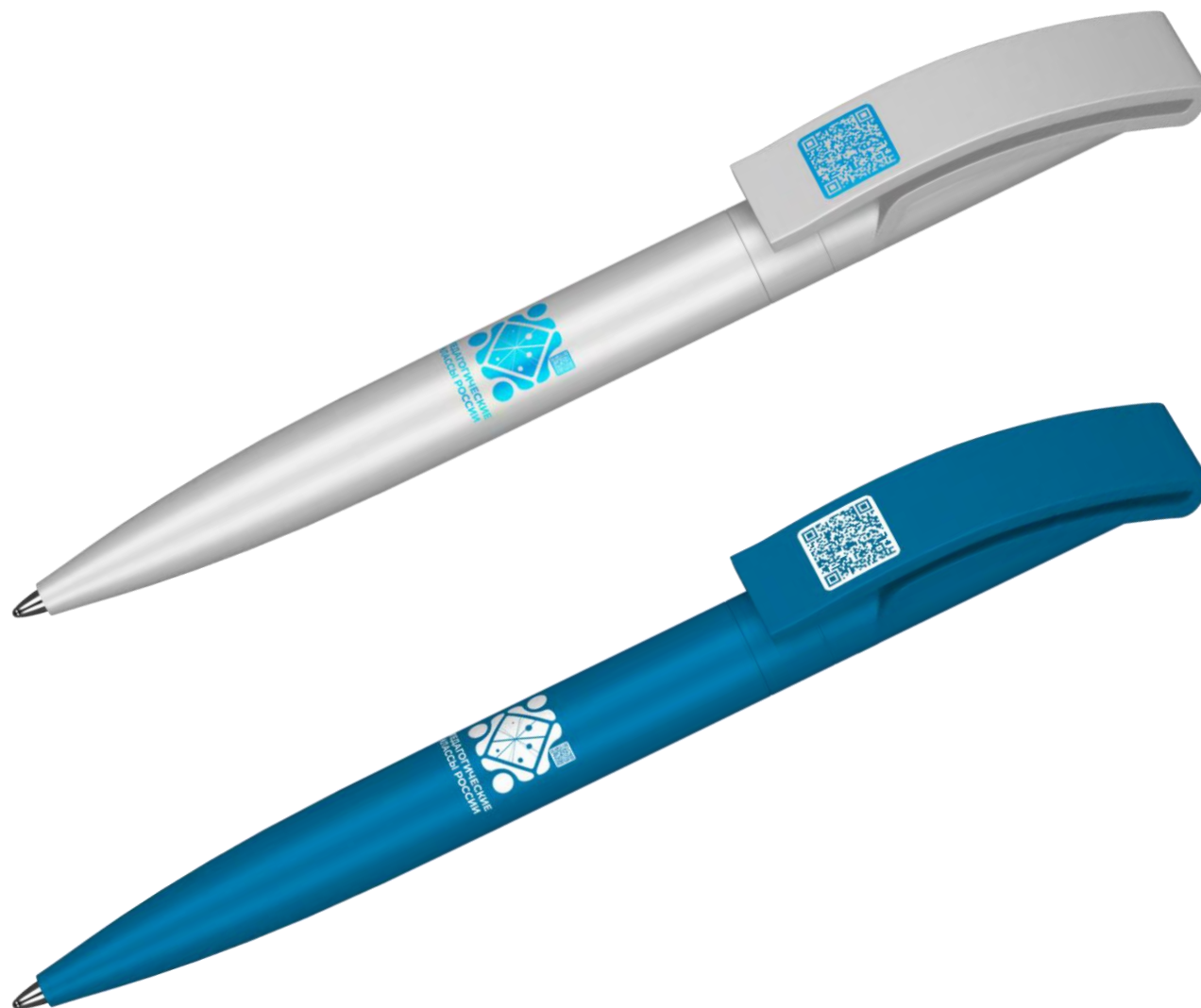
Фирменный элемент. QR-код



An abstract geometric design on a light blue background. It features several white lines of varying thicknesses radiating from a central point. Some lines are solid, while others are dashed. There are also several white circles of different sizes scattered around the composition. The text 'СУВЕНИРНАЯ ПРОДУКЦИЯ' is written in a bold, blue, sans-serif font in the lower-left quadrant.

СУВЕНИРНАЯ ПРОДУКЦИЯ

Фирменные ручки



Фирменный блокнот



Фирменная тетрадь



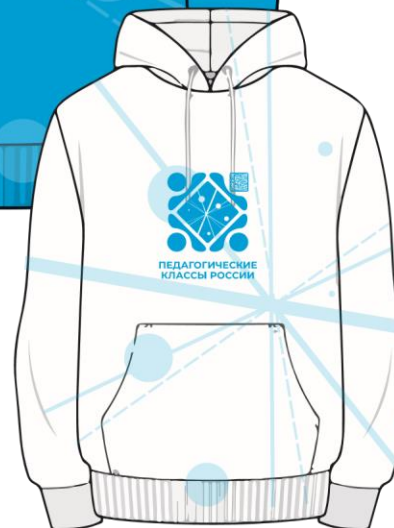
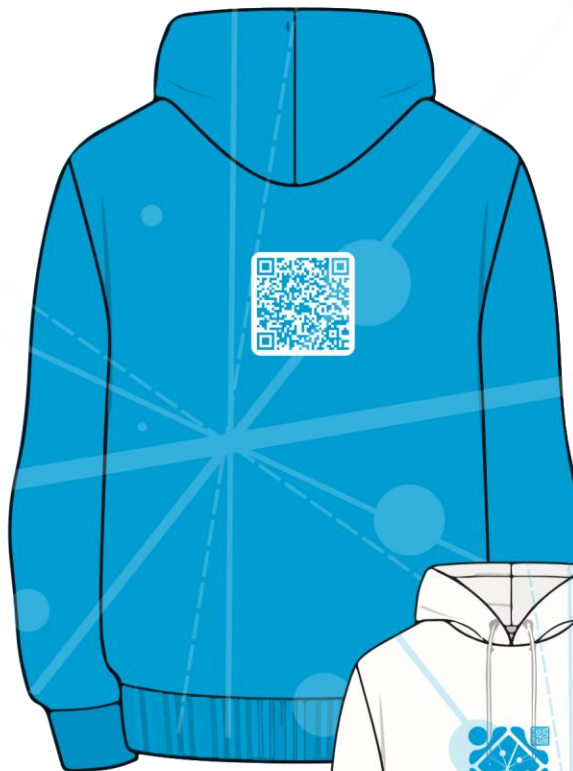
Фирменная папка



Фирменная спортивная форма



Фирменные худи



Фирменная лента для бейджа



Фирменная сумка



Фирменные

брелки



Фирменные браслеты



Фирменные значки



Фирменная кружка

